



SAIT LAUNCH Program - Process



Action	Related Documents	Important Dates
Attend LAUNCH Seminars	View LAUNCH Seminars and Workshops	December 2009 – May 2010
Submit Registration Form	LAUNCH Registration Form.doc	Must be done before submission of Concept Paper Required to obtain login information for Mentors and Forms
Connect with Mentors	View LAUNCH mentors page LAUNCH Mentor Information Sheet.doc¹ Confidentiality Agreement ² Mentor Declaration ²	Must be completed prior to engaging in mentoring relationship
Identify Primary Mentor	View LAUNCH mentors page	Must be done before submission of Concept Paper
Submit Concept Paper	Concept Paper document available January 2010	Concept Papers accepted beginning March 1, 2010 until March 12, 2010 Deadline: March 12, 2010
Feedback from Screening Panel		March 26, 2010
Finalize Team Structure	LAUNCH Registration Form.doc	Deadline: April 9, 2010
Submit Business Plan ³	Document available January 2010	Deadline: May 31, 2010
Pitch/Present to Judging Panel ³	Presentation guidelines provided to participants, as applicable, in May 2010	Pitch Presentation: June 7, 2010
Feedback from Judging Panel <ul style="list-style-type: none"> Top three business ventures identified 		June 16, 2010
Presentation at Awards Ceremony ⁴ <ul style="list-style-type: none"> Prize packages awarded – placement 		June 21- 24, 2010

announced		
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- ¹ Only if Mentor is not on LAUNCH Mentor List
- ² Provided by SAIT, Applied Research and Innovation Services to Mentor
- ³ Only those business ventures selected to move forward
- ⁴ Top three business ventures only